



American Guild of Organists Sponsorship Levels & Benefits

AGO REGIONAL CONVENTION SPONSORSHIP

Promote your company throughout the convention

Support your company's marketing and sales program as well as the AGO by picking up a sponsorship at the upcoming June 2017 AGO Regional Convention – a gathering of organists, music directors, and world-class musicians here in Richmond, Virginia.

INDIVIDUAL SPONSORSHIPS

Full Convention Sponsorship

\$10,000

This is a fantastic opportunity to invest in your company with signage, promotional items, program recognition, and much more in one inclusive package. Your company's name will appear on ALL conference materials given to every conferee.

Event Sponsorship

OPENING EVENT: \$6,000, OR \$3,000 SHARED EVENT

CLOSING EVENT: \$6,000, OR \$3,000 SHARED EVENT

Support a major event. As a sponsor of an opening or closing event, your company will be brought to the attention of attendees as well as other community supporters from across the region. Deliver your message for as little as \$3,000. All sponsors will appear in the credits for each event.

SOCIAL GATHERING/MEAL SPONSORSHIPS

Promote awareness of your company at our social gathering in a relaxed atmosphere for \$2,500.

Meal sponsorships are available for \$500.

CONCERT/RECITAL SPONSORSHIP

At \$1,500, you'll be supporting an exciting special event.

WORKSHOP SPONSORSHIP

\$200 will help us defray the cost of bringing in these outstanding educators.

PROGRAM BOOK ADS (See back page for sizes, rates, and contract.) Ad copy due April 1, 2017

The program book will be distributed to all convention attendees.

Cover or Full Page: An ad covering an entire page will maximize the delivery of your company's message.

Half Page: Half a page will show off your message, logo, and contact information effectively.

Quarter Page: In a quarter-page ad, you will convey your greetings and message successfully.

Eighth Page Professional Card: Either use your business card, or create a special thank-you or idea in a small-sized ad. It will let attendees know that you support their dedication to great music.

EXHIBIT (See back page for rates and contract.)

There will be more than 16 hours of exhibit time over four days. Table and chair will be supplied, or you may use your own booth materials at these informative and fun meet-and-greets.



All sponsors acknowledged on the convention website with links, if desired.

Other Sponsorship Opportunities

CONVENTION BAG

Groceries, kids' books, or music can be carried in these great convention bags. Your logo will be there all year long. \$1,000.



LANYARD

Promote your company at the convention with your supplied lanyard. Your logo will be seen by all conferees. \$100.



WATER BOTTLE

Help refresh the thirsty attendees. They'll receive this great refillable water bottle with your logo! \$1,000.

BAG STUFFERS/REGISTRATION WELCOME

Supply us with your piece of promotional material and it will be added to the welcome packets given to ALL attendees. \$100 per insert.



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ADVERTISING & EXHIBITING CONTRACT Ad copy due April 1, 2017

NAME/COMPANY/INSTITUTION _____

CONTACT NAME _____

ADDRESS _____

EMAIL _____

WEBSITE _____

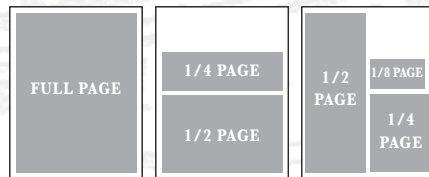
PHONE (____) _____ (____) _____

Office Mobile

Office Mobile

ADVERTISING

Sizes and prices for ads in the program book to be distributed to all convention attendees:



- Back Cover (7.5"w x 10.25"h).....\$500 _____
- Inside Front Cover (7.5"w x 10.25"h).....\$400 _____
- Inside Back Cover (7.5"w x 10.25"h).....\$400 _____
- Full Page (7.5"w x 9.5"h).....\$360 _____
- Full Page for AGO Chapter or Region.....\$200 _____
- Half Page (7.5"w x 4.5"h or 3.5"w x 9.5"h).....\$250 _____
- Half Page for AGO Chapter or Region.....\$100 _____
- Quarter Page (7.5"w x 2.0"h or 3.5"h x 4.5"h).....\$175 _____
- Quarter Page for AGO Chapter or Region.....\$75 _____
- Eighth Page Professional Card (3.5"w x 2.0"h).....\$60 _____
- Eighth Page for AGO Chapter or Region.....\$45 _____

Registration Packet Enclosures

- Inserts No. _____ @\$100 each _____

EXHIBITING

A 10'x8' booth includes one table and chair per booth.
Email 2017exhibits@richmondago.org for details.

- Single Booth (10' x 8') includes one registration.....\$400 _____
- Double Booth (20' x 8') includes one registration.....\$600 _____
- Triple Booth (30' x 8') includes two registrations.....\$800 _____

Total _____

SPONSORSHIPS

- Full \$10,000 _____
- Opening Event..... \$3,000/6,000 _____
- Closing Event..... \$3,000/6,000 _____
- Social \$2,500 _____
- Meal..... \$500 _____
- Concert/Recital \$1,500 _____
- Workshop \$200 _____
- Convention Bag..... \$1,000 _____
- Water Bottle..... \$1,000 _____

Payment by **check** should be made to:
Richmond Chapter, American Guild of Organists
Mail check and your completed form to:
Richmond Chapter AGO
P.O. Box 8644
Richmond, VA 23226

Payment by **credit card** is available through the convention website: 2017.richmondago.org

Convention dates: June 25-28, 2017
Convention hotel/exhibit space: Omni Hotel
Convention website: 2017.richmondago.org
General info email: 2017info@richmondago.org
Sponsor email: 2017sponsors@richmondago.org
Advertisor email: 2017ads@richmondago.org
Exhibitor email: 2017exhibits@richmondago.org

The Richmond Chapter of the AGO is a 501c(3) charitable organization. A copy of its most recent year-end financial statement can be obtained upon written request from the Virginia Office of Charitable and Regulatory Programs.